



Here are a few updates... **Live from bam!**

We hope you have received our new catalog and price list by now, and got a chance to look through it (reminder: please take this opportunity to make the adjustment for the Minimum Advertising Prices on your website). If you haven't done so yet, please feel free to call us if you have any questions regarding our new cases and their availability. In general, the following are in stock. There's still time to order for the holiday season!

HERE IS SOME HIGHLIGHTS ON THE NEW CASES FOR STRINGS:

The Classic cello case:

The classic, our entry line case, Dealer price: \$365/385.
Shell made of a single-ply of ABS.
Bam suspension system and hermetic seal.
5.4kg (11.9lbs) or 5.7kg (12.5lbs) with wheels and pulling handle.



The Shamrock cello case, First in the Hightech line:

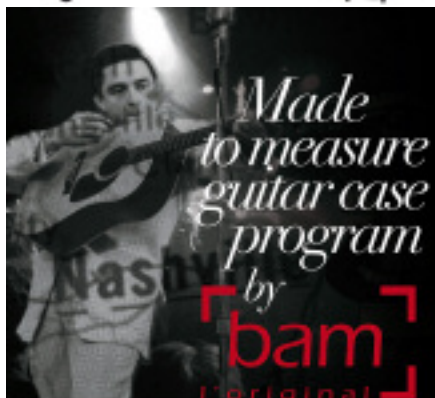
Dealer price: \$515/540
Hermetic seal and 5 latches
Bi-color with 5 color choices for the front lid.
4.4kg (9.7 lbs) or 4.7kg (10.3lbs) with wheels and pulling handle.



The Lotus case for Violin or Viola:

The best deal for a hightech case! Strong, rigid and lightweight case, with a thin fabric cover covering the shell. Music pocket, accessory pouch and back pack straps with a stylish design.

Dealer price:
\$336 (violin), \$399 (viola)



Meet us at NAMM,
BOOTH 3001
GIVE US YOUR INPUT!



The made-to-measure guitar program. We will start gathering all your input and measurements to organize our production and propose the inside padding best fitted to the instrument. This is great news and guitar dealers and players should rejoice!

AND FOR THE WIND INSTRUMENTS:

The Cabin for Alto and Tenor Sax:

The most compact case, the cabin is strong and sturdy, made of textured ABS, and a high resilience foam insert, Bam's signature!
Dealer price: \$170/201



The Traveler Hightech for Single or Double Clarinet:

Another very compact case; an ideal solution for traveling musicians. Offers expandable pockets for storage outside the hard-shell case. Dealer price: \$263/315



We're ready for a new year of exciting news and cases. We will be starting the new year with a great display at the Namm show, on January 19-21, 2012. Booth #3001.

For this occasion, here is a special offer for you!

To help you discover our new accessory line and propose it to your customers, we will give you a selection of products that represent a 5% value of your order, placed during the Namm week, between January 16 and 21 (minimum order \$300 - no limit!)

If you are planning to go to California in person, please come and visit us, we will be very happy to see you and will have an extra surprise for you! Hope to see you there!

Find out more about the "Bam accessories" line and its very own design at www.bamaccessories.com: Blankets and covers for violins or violas, made in beautiful natural Thai silk. Simple layer or lined with "nano-technology" microfiber, cleaning cloths and more to maintain precious instruments,... As well as swabs made of revolutionary "nano-technology" microfiber, pouches and pockets for mouthpieces and necks for most wind instruments.

Happy Holidays
and best wishes
for 2012 from
the bam team!